



# Refreshing Publishing

Refreshing Publishing is a digital publishing consultancy specialising in publishing project management, digital content development & editorial services.

[refreshingpublishing.com](http://refreshingpublishing.com)



# WELCOME TO REFRESHING PUBLISHING

Hello,

I'm Derek Philip-Xu and I'm a creative digital content developer, project manager and experienced commissioning editor based in Berkshire, UK.

I set up Refreshing Publishing so that I can develop high-quality, professional and creative digital content for a wide variety of clients in ELT and education.

## SERVICES

- PROJECT MANAGEMENT
- PROJECT COMMISSIONING (CONTRACTING, PROJECT SCOPING, CONCEPT DEVELOPMENT WORK)
- DIGITAL CONTENT DEVELOPMENT (CONTENT REVIEWS, ALPHA AND BETA CHECKS)
- WORKFLOW MANAGEMENT AND STREAMLINING
- SCHEDULE CREATION AND MANAGEMENT
- DEVELOPING AND MAINTAINING DOCUMENTS SUCH AS:
  - AUTHOR/WRITER BRIEFING DOCUMENTATION
  - BEST PRACTICE GUIDELINES
  - TONE OF VOICE GUIDELINES
  - STYLE GUIDES
  - DEI GUIDELINES
- EDITORIAL SERVICES (BUSINESS, EDUCATION, ACADEMIC):
  - COPYEDITING
  - PROOFREADING

## Let's collaborate

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